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GREAT FESTIVAL STARTS WEDNESDAY

COUNTY WILL STAGE BIG ROAD MEETING AT ITHACA ON FRIDAY

SESSION TO DECIDE GRATIOT'S FUTURE HIGHWAY POLICY

Kroh and Others Will Be Speakers

The biggest good roads meeting ever held in Gratiot county will be held in Ithaca from 10:00 a. m. until 5:00 p. m. Friday, October 14, in the armory. It is expected that the meeting will be the most productive of good for the future of the highways of the county of any ever held, and every person in the county who can find the time to attend should be present at the event.

A. R. Kroh, one of the leading good roads experts of the country, will be present and give an address. He is an extremely forceful speaker and being a strong advocate of good roads is able to present his subject in a most highly convincing manner.

Phil T. Colgrove of Hastings, one of Michigan's well known good roads men, hopes to be at the convention.

Deputy State Commissioner of Roads Neilson will be present and will tell those who attend the session just what the state can do for Gratiot county and the conditions under which certain things can be done. Considerable information regarding the work of the state in the betterment of the highways will undoubtedly be forthcoming in his address.

Some of the townships of Gratiot have been trying out the township patrol system during the past year, and it is expected that reports from these townships as to the results achieved during the year will be made. These reports promise to be of unusual interest as the patrol system is a new thing to Gratiot.

Another interesting feature of the big meeting will be the presence at the armory of the leading good roads advocates in Saginaw, Isabella, Livingston and Montcalm counties.

Good music will be furnished and will aid greatly in enlivening the meeting.

The report of the committee recently appointed at a good roads meeting held at St. Louis will be made at the Friday meeting, and will endeavor to give its best opinion as to how Gratiot county is to get its share of the \$50,000,000 bond issue raised by the state for good roads. Gratiot must eventually pay its share of the bond issue and it would seem like, and is, poor business for the county to pass up the opportunity to get its share of the bond issue.

SUGAR FACTORY TO START SOON

HARVEST HAS STARTED AND BEETS WILL BE RECEIVED AT STATIONS MONDAY.

Harvesting of beets under contract by the Alma Plant of the Michigan Sugar Company started on Wednesday of this week and on Monday, October 17, all of the receiving stations of the company will be opened to receive beets. The exact time of the starting of the plant, however, is still questionable.

The factory will open just as quickly as a sufficient quantity of beets have been received at the sheds of the plant to make it fairly certain that a run of bad weather would not deplete the supply of beets to such an extent as to force a temporary closing of the plant. Weather conditions during the next week or ten days will have much to do with the time that the beet slicing campaign will be put under way. If the weather holds good beets are certain to be rushed to the factory in large quantities and permit an early start.

Mr. Allen, manager of the Alma plant, expects that the company will slice upwards of 80,000 tons of beets at the plant here during the season. It is expected that the run will last approximately 70 days.

POTATO CROP GOOD

East Lansing, Oct. 13—That the quality of the Michigan potato crop is good this year, although the crop volume is rather light, is the opinion of H. C. Moore, potato specialist at the Michigan Agricultural College. The crop should handle well in transit and in storage, as no serious developments of Late Blight have appeared in the state.

Some confusion regarding the Michigan crop has been caused this year by the indiscriminate use of terms in describing potato diseases. Early Blight, or Tip-Burn, has been serious in the state, but this disease does not affect the keeping qualities of the tubers, although it causes the death of the vines in the field. Late Blight does affect the keeping quality of the tubers, but is not common in Michigan this year.

FLOUR CAMPAIGN GETTING RESULTS

ALMA WELFARE ASSOCIATION DRIVE IS MEETING WITH SUCCESS IN THIS CITY.

Re-order your Gold Medal now through the Welfare Association is the call of the women. Deliveries will be made up to November 1; but the order itself must be in the hands of the Welfare Association.

"Do not wait to be solicited," urged Mrs. Frank Pollasky. "Call up our ward chairman and re-order through her. People are stocking up for November now. Remember all we want is the order at this time. The delivery can come later."

Chairmen are as follows: Mrs. Fuller and Mrs. Schiff, ward 1; Mrs. Rapson and Miss Stitt, (ward 2); Mrs. Randels and Mrs. Netzorg, ward 3; Mrs. Charles Murphy and Mrs. Sieg, ward 4.

"New triumphs in baking are reported each day from every part of exhibit will be held by the Welfare Association of the Welfare. "Old friends of Gold Medal of course knew what to expect; but you should see the smiles and shining eyes of the woman who has just baked her first batch of bread or cake and had splendid success."

"The contest between the wards is keen. Ward one leads in largest number of barrels sold up to date. Ward two leads in the greatest number of families helping the Welfare by an order. It is now "nip and tuck" between them till the drive ends."

"Those workers responsible so far for the greatest returns to the Welfare are Mrs. Ed. Parker and Mrs. Frank Porter, ward two; Ms. Lloyd Campbell and Mrs. Joe Grover, ward one; Mrs. V. P. Cash and Mrs. Rodriguez, ward three; Mrs. Frank Bennett and Mrs. Tucker, ward four.

"Everyone who ate the cakes and pies and bread sold at the Gold Medal sale last week can testify both to the excellence of the flour and to Alma's cooks," laughed Mrs. J. S. Knoetzer, chairman. "They went like hot cakes."

"A second Gold Medal food sale and town," said Mrs. Henry Soule, president of this Saturday in Mr. G. V. Wright's furniture store. The sale will begin at one p. m. Nothing will be saved for anyone. Every Alma cook baking with Gold Medal is urged to bring in her choicest Saturday morning baking early for the sale.

"Re-order this week," is the slogan of the Welfare.

Give O. K. to Spring Football Training

By action of the directors of the Michigan Interscholastic Athletic Association at the meeting held in Albion on Friday spring training in football among the seven colleges of the association will be allowed.

No new rule was laid down by the directors, but the forbidden pre-season training was defined as that which did not take place during the college year. September 13 has been set as the date on which all colleges may start their fall football training.

Welfare Association And Its Aims Here

So many questions and so much interest have been aroused in the past ten days regarding the Welfare Association that it seems advisable to give a brief history of the organization.

About a year ago a meeting was held to discuss the forming of a Society to care for unfortunate people of Alma—those who would not willingly accept the help given by the town. To this meeting were called representatives from every church and all other organizations interested in welfare work. A large number of women met, officers were elected, and began work. Headquarters were established in the city hall with Mrs. J. E. Fuller in charge as secretary. Every case in need of help was reported to the investigating committee and no aid was given without a thorough investigation. Materials were bought and the Aid Societies of the Churches made up garments. Used clothing was also received and given out. The funds for all this work were received from the Red Cross treasury.

When the need for welfare work in Alma became so pressing the Red Cross came forward and generously offered to finance a movement in the direction of united charity and thus the Alma Welfare Association came into being.

It can no longer be expected that the Red Cross can support the organization, and it is trusting and believing that the people of Alma, realizing the need of such an activity, will respond to the call for funds. Every interested person in the community is a member of the Welfare Association, the only requirement for membership being a person's cooperation. Help can easily be extended by a helpful word, the reporting of cases in need of aid, by contributions of money, clothing, provisions, and willingness to aid.

The Welfare Association is hopeful of a larger response from Alma people to every opportunity to aid the organization of which all local people are a part.

WHOLESALE ARE IN ALMA

GRAND RAPIDS MEN ON TRADE EXTENSION TOUR VISITED CITY THIS MORNING.

Over sixty Grand Rapids wholesalers and the Furniture City band arrived in Alma this morning at 8:30 from Mt. Pleasant, where they spent the night, and immediately upon their arrival in this city they marched from the depot to the business section of the city, and then started to make the rounds of their retail merchant patrons in Alma.

For almost an hour the various wholesalers visited at the various stores here with which they do business and 9:15, in automobiles furnished by the Alma Chamber of Commerce, they went to St. Louis for the only side trip during the four days of the wholesalers' trade extension trip. They returned to Alma shortly before 11:00 a. m., and left on their special train of three coaches and baggage car for Ithaca.

During the time that the wholesalers were in Alma the Furniture City band furnished several selections to the people of the city who were in the business section of the town to greet the wholesalers.

Most of the wholesalers and the Furniture City band went to the Michigan Masonic Home here, while in the city for a short visit, the band furnishing music to the residents of the home, a display of thoughtfulness that was highly appreciated by the residents.

Come and see for yourself how we make candy. Demonstrating in our window on the 19, 20, 21, 22 of this month. As for the prices you will be surprised. We will sell it at practical cost price just for an advertisement. DeLuxe Candy Co.—advertisement.

Your presence Oct. 19 to 22nd, will show that you know where to find quality and values. Moral: Buy Butternut Bread.—21-2w

"The Affairs of Anatol"—Coming.—advertisement.

HORTICULTURAL HONORS AWARDED TO MRS. F. KING

EASTERN SOCIETY GIVES ALMA WOMAN HIGHEST HONOR THAT COUNTRY OFFERS.

First Woman to Secure the Honor

Mrs. Francis King of this city, who enjoys a national reputation as a horticulturist of note and as an author of books on horticulture, has won further honors in this field of endeavor, honors that have never before been accorded a woman, the trustees of the Massachusetts Horticultural Society on October 7, having presented to her the George R. White medal for eminent service to horticulture.

The awarding of the George R. White medal by the Massachusetts Horticultural Society is the highest horticultural honor that is given in the United States and in awarding this honor to Mrs. Francis King, it is going to a woman for the first time, so it may be readily seen that the honor that has come to the Alma woman is no small one.

The organization of the Women's National Farm and Garden Association by Mrs. King, who was its first president, and her several well known books on horticultural subjects, were among the horticultural successes which led to the award of this honor to her.

Mrs. King at the present time is giving a series of addresses in the various eastern cities on horticultural matters. The first two of the addresses were given in Cleveland.

Commission Seeks Farmer Facts

County farm bureaus in Michigan have been asked to tell the Joint Congressional Committee of Agricultural Inquiry, now sitting at Washington, what the farmer paid for his necessities during the period of 1913-1921, inclusive, and to compare those figures with prices that he received for farm crops and products during the same period, says the State farm bureau.

The Commission seeks such information from every county farm bureau in the country in the country to assist it in determining the causes which brought about the depression in agriculture as a business and how to best remedy the present situation. The American Farm Bureau and State Farm Bureau Federations are cooperating in obtaining such data. September 28 the Michigan State Farm Bureau sent price survey questionnaires to every county farm bureau in the state.

Accurate records of the price farmers paid and received for commodities on March 1 and November 1 each year during that period are sought from local authorities as a barometer of general conditions during that time. What the farmer paid for food, clothing, house furnishings, production equipment, feeds, seeds, fertilizer and spray material, and what he received for various farm products are questions asked in the county questionnaire. Changes in quality, size, weight, and so on in commodities purchased are also sought in the farm bureau's survey.

Paper Advertising Proved Cheapest

At the West Michigan Development bureau meeting at Cadillac last week it was stated by Mr. Hartman that newspaper advertising had supplanted pamphlets and other forms of advertising for the bureau. It has been found that newspaper ads reach prospects for \$1 a name whereas it costs \$3 under the former method of advertising Michigan by pamphlets and other advertising schemes.

Get rid of that nervous, fretful feeling. Brace up. Take Tanlac and you will look everybody in the face with a smile. Sold at Look-Paterson Drug Co.—advertisement

Friends Surprise Mrs. Burton Gee

Mrs. Burton I. Gee was very agreeably surprised last Sunday by a number of her friends and relatives who gathered at her home in Sumner to celebrate her 56th birthday.

Everyone took well filled lunch baskets and the table was decorated with a huge birthday cake covered with candles and also with flowers from the famous Anderson gardens.

The guests were Leo Gee and family, Mr. and Mrs. C. H. Goggin and family, Lynn B. Gee and family of Forest Hill, Mr. and Mrs. Max Church and family, Mr. and Mrs. Charles Brown, Mr. and Mrs. George Clark, Mr. and Mrs. Lawrence Perrean, Mr. and Mrs. James Dyer, Mr. and Mrs. Jay Somers and family of Lansing, Mrs. C. D. Peet of Traverse City, Mrs. Julia Church, Mr. and Mrs. Carl Church and family.

Loral, Hubert, Buhl, Bernard and Gaylord Gee who are all living at home were also present. Clifford Gee of Perrinton was unable to attend.

GIVE BENEFIT DANCE

On Friday evening of next week the Alma lodge of Elks will give a benefit dance at the lodge rooms for Troop C, 106th Cavalry, Michigan National Guard, the lodge realizing the need that the unit has for immediate funds. The proceeds of the dance will be turned over by the Elks to Karl R. Adams, treasurer, for the Troop, to be used for the purpose of defraying the initial cost of remodeling the home for the unit.

Every effort is being made to make this affair the one best dance of the entire season. Fischer's famous orchestra from Kalamazoo will furnish the music for the event. The Fischer orchestra has played in all of the large cities from New York as far west as Omaha, and is regarded as one of the best in the middle west.

Tickets for the dance may be secured from the members of the Cavalry unit or from the members of the Elks lodge.

MASONS HONOR J. M. MONTIGEL

A MASON 43 YEARS HE IS PRE- SENTED WITH CERTIFICATE OF LIFE MEMBERSHIP.

The forty-third Masonic birthday of J. M. Montigel of this city was fittingly observed last Thursday evening at the Masonic hall here, two hundred and fifty of the older Masons being present at the function.

Following a delightful banquet in the Masonic dining room, at which Medler's orchestra furnished music, the guests adjourned to the Blue room where with Dr. J. N. Day acting in the capacity of toastmaster a delightfully interesting and inspiring program was given.

Rev. M. W. Duffey responded to a toast and presented Mr. Montigel with a life certificate to the lodge, and was followed by the Past Eminent Commander, J. L. Potts, representing the Ithaca Commandery. Mrs. Ethel Clay of Jackson, representing the White Shrine of Jerusalem, responded to an interesting toast, and then gave way to H. M. Crooks, who presented Brother Montigel with a plain jewel containing the emblems of all of the Masonic orders.

Mr. Montigel responded to a toast, speaking feelingly of the order and its members.

During the program in the Blue room music was furnished by the Masonic male quartette and Mr. and Mrs. W. L. Davis.

TYPHOID FEVER HERE

There are a number of cases of typhoid fever in the southern part of the city, the cause of which is as yet unknown. Tests of milk used in that vicinity indicate that the milk is not responsible for the condition, and is regarded as possible that it comes from contaminated wells. Manager Reynolds deems it advisable to have all drinking water boiled as a precaution. He also says that it would not be unwise to take the same precaution with milk, although there is still nothing to indicate that the milk might be in any way responsible.

Advertise your wants in The Record.

ALMA MERCHANTS REACHING OUT FOR OUT-OF-TOWN TRADE

MUST REMOVE SIGNS

Signs on state trunk lines must be removed before Saturday night, one member of the board of Gratiot County Highway Commissioners said the first of the week. If they are not removed this week by the owners they will be taken down next week by the commissioners on order of the state highway department. Notice for the removal of these signs and other obstructions on the state trunk line roads was published in The Record last week by the highway department.

ANNOUNCE THE LYCEUM COURSE

SIX FEATURE ATTRACTIONS ARE LISTED FOR LYCEUM COURSE THIS WINTER.

The Alma Lyceum Chautauque committee has completed arrangements with the Redpath Bureau for the 1921-22 lyceum course, which promises to be one of the best courses that the people of Alma have had ever had the opportunity of hearing.

"The Mollusc," a three act comedy with a strong New York cast will be the first number on the course this year. Many people will remember the comedy given on the course last year, and they may feel assured that the comedy to be given this year, "The Mollusc," is even better than the one presented a year ago. The comedy will be given November 14.

Charles Zuehlke, noted lecturer on American life will appear here December 16. For the past twenty-five years he has been engaged in interpreting America to Americans and setting forth an ideal of democratic development. He is a scholar of the finest type—an earnest student of the great problems of the country. He is always positive, constructive and creative. His lectures have been warmly commented upon wherever he has appeared.

M. Beryl Buckley, interpreter of dramas, will be here January 10. She is a thorough lyceum artist and appears at her best in interpreting "The Shepherd of the Hills," or "Miserable Antonio." She is certain to delight Alma people.

Dr. Robert MacGowan, who comes to Alma on January 13, makes highly interesting two subjects that ordinarily might fail to attract, and his lectures on "The Creed of the Flag," and "The Individual and Society," have made him one of the well known platform lecturers of the country. He must be heard to be appreciated, because of the ring of his voice and the personal magnetism that he has.

The Fine Arts Quartet, presenting a musical comedy sketch dealing with the life and old songs of Old Ireland, is a pleasing feature. This makes up but a small portion of the program of the Fine Arts Quartet, however, and it is regarded as certain to prove a big attraction. The quartet will appear here February 7.

The Di Giorgio Orchestra will come to Alma March 13. A feature of the concerts of this orchestra will be the contralto solos by Ella May Minert, contralto. The individual artists of the organization are so versatile that a wide range of instrumental combinations is possible, and this attraction will be a real treat for the music lovers of the city.

Medler Company in New Location

The Medler Electrical Shop, which has been located under the Western Union Telegraph office in the I. O. O. F. block, moved this week to the Spinney block on East Superior street, where it is now located.

The Spinney block was recently leased by the Alma Buick company, which has sublet the west part of the building to the Medler company. The electrical company immediately started work remodeling and fitting up its space in the building and is now in a much better location for its business than before.

Bargains Offered in Every Line

There is every expectation that Alma will be host next week to the largest crowds that have ever visited this city on four consecutive days, the turning of Alma's business section into one huge department store, at which hundreds of highly attractive bargains are to be offered on Wednesday, Thursday, Friday and Saturday, being the incentive that is certain to draw people to this city from every part of central Michigan. The Alma Retail Merchants Bureau trade extension sale is the largest undertaking of the kind that the business men of any city the size of Alma in this part of the state have ever undertaken.

The sale is not being conducted with a view to profits, but with a view of making thousands of new business friends, and the merchants here are not sparing in their price slashing in the attempt to show the good people of central Michigan that Alma is the one real logical place in which to do their purchasing.

Deep cutting of prices on new seasonable merchandise at the very start of the fall season is certain to be attractive to the buyers of every part of central Michigan and they are certain to be in Alma to take full advantage of the opportunities that are being offered. A few of the wonderful bargains to go on sale are shown in special six page circulars of newspaper size, which came from The Record presses this week.

Not only are the merchants of Alma united in offering hundreds of special bargains to the buying public at the great four day sale, Wednesday, Thursday, Friday and Saturday, but they are also giving away free of all cost to the public eight barrels of flour and a brand new Chevrolet touring car, model 490, valued at \$570.00. Two barrels of flour are to be given away each day. The touring car will be given away on Saturday at 3:00 p. m. With every purchase amounting to twenty-five cents merchants of Alma will give a ticket, which should be kept until the automobile is given away on Saturday. The same ticket is also good on the flour. The person holding the lucky ticket will get the flour free each day, and on Saturday afternoon the one holding the lucky ticket will receive free of all cost the automobile. The flour will be given away twice each day. At 11:30 in the morning one barrel of flour will be disposed of and the other will follow at 4:30 in the afternoon.

Farmers who have anything that they desire to sell at auction are invited to bring it to Alma and have it sold during the four days of the big bargain festival. Auction sales will be held each day for the farmers from 10:00 a. m. until noon. The auctioneer will be furnished. The farmers can sell anything from registered stock to second hand harness or furniture.

There will be plenty of entertainment. Fischer's Jazz Band of Kalamazoo will play each day on the street. This band is the best organization of the kind in the state and is certain to please. Added to this there will be a big street dance each evening. The Strand theatre will join in the fun making for the public by giving ten cent matinees every afternoon. Special features will be shown. Children will be admitted free when accompanied by their parents.

Troop C, 106th Cavalry, Michigan National Guard will make its first mounted appearance on the streets Saturday afternoon. The remodeled armory will be opened for public inspection from 12:30 until 1:30.

The efforts to which the Alma Retail Merchants Bureau is going in this sale is the very best evidence of the intention of the organization to reach out through its territory and build up new business. And while it is building up new business for the Alma merchants old patrons will have the same opportunity as others in the field to take advantage of the offerings which are to be had.

Free Groceries at the Strand Monday night—20 prizes—come and see.—advertisement.